# Study on the Construction of the Content System of College Students' Ideological and Political Education in the New Situation

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**Abstract:** Constructing the ideological and political education system of college students in the new era is conducive to the docking of ideological and political education of college students and ideological and moral education of middle school students, enhancing the pertinence of ideological and political education of college students and the realization of the goal of college students. The principles of subjectivity, systemicity, pertinence and humanity should be adhered to, and the ideological and political education system of college students should be constructed and optimized from the aspects of content system, method system, organization system, evaluation system, institutional system and innovation system.

### 1. Introduction

The ideological and political education system of college students refers to a whole of the factors related to the ideological and political education of college students, which are interrelated and mutually constrained. It belongs to the category of ideology. It is determined to serve and serve the economic foundation. It is closely related to the fundamental requirements of building socialism with Chinese characteristics and the objective needs of the development and changes of the times. It is an open system that needs constant adjustment and improvement. At present, the ideological and political education of college students is facing new situations and conditions: on the one hand, the values of the world's ideological and cultural exchanges and exchanges have shown a new situation under the situation of confrontation, and the ideological consciousness under the conditions of reform, opening up and development of the socialist market economy is diverse. On the other hand, the building of socialism with Chinese characteristics has continuously achieved new achievements, and the party and the state have made new arrangements for the ideological and political education of college students. Therefore, how to further construct the ideological and political education system for college students in the new era has become an important issue at present.

# 2. Constructing the Value of College Students' Ideological and Political Education System in the New Period

It is conducive to the docking of ideological and political education of college students and ideological and moral education of middle school students. At present, with regard to the content of ideological and political education of college students, apart from the political theory part, other contents largely repeat the content of ideological and moral education of middle school students. Although the issue of one's ideological and moral education is a lifelong matter, as an ideological education system, the ideological and political education of college students and the ideological and moral education of middle school students should be different and different. Starting from the ideological and psychological characteristics of college students, establishing the content and methods of college students' ideological and political education, and constructing a distinctive college students' ideological and political education system is conducive to clarifying the connection and difference between college students' ideological and political education and middle school students' ideological and moral education, and making college students' ideological and political Education and middle school ideological and political education are effectively docked, which makes the ideological and political education system of Chinese students more scientific and

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perfect.

It is conducive to improving the pertinence of college students' ideological and political education. College students studying at school are staged. Different learning stages will have different ideological understandings for college students, and they will have different spiritual needs. Their needs are a process of gradual development and deepening. The construction of college students' ideological and political education system should also adapt to this change and law. However, from the reality, the ideological and political education that college students received during the university mainly showed "consistent system", which failed to reflect the stage characteristics of the ideological and political education of college students. Starting from the law of college students' thoughts and psychological development, constructing a clear and gradual implementation of the ideological and political education system of college students can meet the development needs of college students at different ages and learning stages, and it is easier for college students to accept.

Conducive to the realization of college students' training goals. An important goal of talent training in colleges and universities is to train university students into high-level professionals. Not only that, colleges and the whole society should also focus on solving the major problems of cultivating people and cultivating people. The key point is to improve the social responsibility of college students to serve the people, the innovative spirit of courage to explore, and the practical ability to solve problems. How can we achieve this training goal? Obviously, we must strengthen the ideological and political education that is compatible with this training goal, especially the professional study of college students, and strengthen the professional ideological education, innovative spirit education and practical ability training for college students. Constructing an ideological and political education system for college students with distinctive characteristics of the times can better stimulate the enthusiasm of college students and promote college students to become high-level professionals needed for socialist construction.

### 3. Principles for Constructing the Ideological and Political Education System for College Students in the New Period

The principle of subjectivity means that in the ideological and political education of college students, it is necessary to respect the subjective status of college students and give play to the main role of college students. Specifically, it includes the following aspects: First, we must adhere to the people-oriented principle. Ideological and political education should focus on the needs of college students, deepen the group of college students, understand the group of college students, relieve the confusion of college students, and meet the development needs of college students. The second is to highlight the "three-self" education. To carry out ideological and political education for college students, we must pay attention to giving full play to the autonomy, initiative and creativity of college students, and organize and encourage college students to actively carry out "self-education, self-management, self-service" activities, so that college students become the protagonists of ideological and political education activities.

The systemic principle refers to the view of college students' ideological and political education as a system. It mainly includes: Firstly, the ideological and political education of college students and the ideological and moral education of middle school students are regarded as a whole, that is, the ideological and moral education of middle school students is regarded as the basis of ideological and political education of college students, and the ideological and political education of college students is regarded as an extension of ideological and moral education of middle school students. The second is to regard the ideological and political education of college students as a whole. To carry out the ideological and political education of college students must proceed from this whole. The ideological and political education at all stages and in all aspects of the university is only part of the ideological and political education of college students.

The principle of pertinence refers to the actual development of ideological and political education in response to the changing minds of college students. It mainly includes: First, from the perspective of college students as a whole, ideological and political education with stage

characteristics should be carried out according to the different learning stages of college students. Regarding the division of stages, there may be different perspectives, such as according to the learning tasks of college students, which can be divided into the entrance stage, the professional study stage and the graduation stage; according to the age of the school, the different years are classified as different. Stage. Second, from the individual college students, there are differences among individual college students. Different college students have different ideological and political education needs. The ideological and political education of college students should start from the special needs of different individuals.

# 4. The Path of Constructing The Ideological and Political Education System for College Students in the New Era

The construction and optimization of the content system of college students' ideological and political education. The content of ideological and political education can be generally divided into political education, ideological education, moral education and mental health education. This is divided from the nature of content, reflecting the structural system of ideological and political education. In actual work, often It is difficult to distinguish them. The content system of college students' ideological and political education should be designed mainly according to the stage characteristics of college students' learning and the training objectives of college students. During the period of college students, in accordance with the relevant requirements of the Party Central Committee on cultivating and promoting the core values of socialism, the education of socialist core values should be carried through the ideological and political education of college students and all aspects of school work. On this basis, the content of ideological and political education for college students can be designed according to the three stages of college students' learning. That is, in the enrollment stage, the theme of college students' mission and social responsibility education is the theme; in the middle stage, the spirit of innovation and practical ability are cultivated. The theme; in the graduation stage, the theme of entrepreneurship education. Here, there are two points worth pointing out: First, the sense of mission and responsibility of college students, innovation education, and entrepreneurship education are not completely separate, but focus on different stages of learning; second, the sense of mission and responsibility of college students, Innovative ideological education and entrepreneurial ideological education are not unique, but emphasize that college students' ideological and political education must have different themes in different stages of college students' learning. Other ideological and political education content should be combined with these themes.

The construction and optimization of the method system of college students' ideological and political education. The ideological and political education method is the way and means to realize the content of ideological and political education. The ideological and political education method must adapt to the requirements of ideological and political education. Therefore, the ideological and political education methods of college students must reflect the needs of college students' ideological and political education content. According to the ideological and political education content of college students, the main method of designing college students' ideological and political education is: classroom interaction method, that is, by improving the methods and methods of ideological and political theory teaching in colleges and universities, inspiring, dialogue, participation and experience in the teaching process. The mode of change, passive change of college students as active construction, to achieve a benign interaction between teachers and students, to achieve the purpose of ideological and political education; environmental infection law, that is, to emphasize the environmental atmosphere to promote the transformation of individual thinking and behavior patterns of students, through A method of creating a good campus culture environment to achieve the purpose of ideological and political education; social practice law, that is, the way in which college students go out of school and participate in social practice activities to achieve the purpose of ideological and political education; network communication method, that is, benign interaction through network tools The method of achieving the purpose of ideological and political education; the integration of daily life, that is, the integration of ideological and political education into the daily life of college students, such as eating, drinking, and living, so as to achieve the purpose of ideological and political education, and so on. These methods constitute the method system of college students' ideological and political education. With the rapid development of information technology, new educational methods are constantly emerging. At the same time, these methods are constantly moving toward integration. For example, the integration trend of mobile phones is very obvious. Therefore, we should constantly improve the methodological system of college students' ideological and political education according to the needs of college students' ideological and political education.

The construction and optimization of the organizational system of college students' ideological and political education. This is the organizational guarantee for realizing the content system and method system of college students' ideological and political education. For a long time, party committees, governments, and universities at all levels have attached great importance to the ideological and political education of college students. In particular, since the Central Committee of the Communist Party of China and the State Council issued the "Opinions on Further Strengthening and Improving the Ideological and Political Work of College Students" in 2004, the ideological and political education of college students It has been comprehensively upgraded, and the construction of the counselor team has been strengthened. The overall development trend is good. However, from the organizational system of college students' ideological and political education, it is mainly responsible for the student management system. As a school propaganda work system, educational work system, and logistics service system, it rarely participates in the ideological and political education of college students, which seriously affects The effect of ideological and political education for college students. To establish an organizational system for ideological and political education of college students, we must conscientiously implement the spirit of the internship of General Secretary Jin Ping at the National Conference on Propaganda and Ideological Work in 2013. "The whole party must be hands-on. Party committees at all levels must assume political and leadership responsibilities and strengthen publicity. The analysis and judgment of major issues in the ideological field and the overall guidance of major strategic tasks will continuously improve the ability and level of leadership propaganda and ideological work. It is necessary to establish a working concept of publicity, mobilize all departments of various fronts to do together, and to work together with propaganda and ideological work. The administrative management, industry management, and social management of the field are more closely integrated". Therefore, from a macro perspective, it should be designed and led by the propaganda departments and education departments at all levels; from the internal level of the university, it should be established by the leadership of the school party committee, the propaganda work department, the student work department, and the academic affairs department. The organization system that the logistics work department and other parties participate in, so that it can form a good situation of teaching and educating people, managing education, and educating people.

### 5. Conclusion

The competent departments of ideological and political education for college students and various social organizations with propaganda and education functions should formulate different strategies, systems, methods and measures according to the new situation and new characteristics of the development of the times, and periodically promote the comprehensive reform of ideological and political education for college students. All colleges and universities and educators should be closely related to the reality, close to the group of college students, sum up practical experience in a timely manner, continuously incorporate new methods and new ways into the ideological and political education system of college students, and promote the self-improvement of the ideological and political education system of college students.

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